

COLLEGE HONG KONG NIGHT

esm
group
STRATEGIC COLLEGE
COUNSELING

“My goal is to give families a realistic, practical and enjoyable presentation on how the real college admissions process works. I try to cut through the noise of application hype and deal with real-time solutions on how students can increase their chances of finding their right-fit college.”

PRESENTED BY THE ESM GROUP
THE AMERICAN CLUB (TOWN CLUB)

LOCATION: PEKING ROOM

48/F EXCHANGE SQUARE TWO, CENTRAL HONG KONG

For registration, please visit www.esmevents.com

SEPT. 9, 2010
7pm - 9pm



SPEAKER:
BILLY DOWNING
CEO/FOUNDER of the ESM Group

Billy Downing is regarded internationally as an expert in college admissions counseling, having coached and guided families around the globe for over a decade. His reputation as a straight-talking, caring, and insightful mentor has helped make The ESM Group a leading educational firm in Europe, Asia and the United States.

Downing's ability to inspire others and to build consensus makes him a natural leader and has contributed to his success in building organizations and networks with a global presence.

As a speaker, Billy emphasizes his powerful credo, **“Every Student Matters,”** lecturing on how parents, teachers and school counselors can all help navigate the college admissions process. This is a presentation you can't afford to miss.

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