

# COLLEGE QUEST

Navigating the Path to Your Top Choice College



“My goal is to give families a realistic, practical and enjoyable presentation on how the real college admissions process works. I try to cut through the noise of application hype and deal with real-time solutions on how students can increase their chances of finding their right-fit college.”

PRESENTED BY THE ESM GROUP

**LOCATION: SERRANO COUNTRY CLUB**

5005 Serrano Parkway El Dorado Hills, CA 95762-7511

For registration, please visit [www.esmevents.com](http://www.esmevents.com)

**AUG. 31, 2010**

**7:00pm - 8:30pm**



**SPEAKER:**

**BILLY DOWNING**

CEO/FOUNDER of the ESM Group

**Billy Downing** is regarded internationally as an expert in college admissions counseling, having coached and guided families around the globe for over a decade. His reputation as a straight-talking, caring, and insightful mentor has helped make The ESM Group a leading educational firm in Europe, Asia and the United States.

Downing's ability to inspire others and to build consensus makes him a natural leader and has contributed to his success in building organizations and networks with a global presence.

As a speaker, Billy emphasizes his powerful credo, “**Every Student Matters,**” lecturing on how parents, teachers and school counselors can all help navigate the college admissions process. This is a presentation you can't afford to miss.

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