

# COLLEGE QUEST

Navigating the Path to Your Right-Fit College

**ON WEDNESDAY, FEBRUARY 1, 2012 • 6PM**

**LOCATION: MOUNT DIABLO ROOM SERRANO COUNTY CLUB  
5005 SERRANO PARKWAY, EL DORADO HILLS, CA 95762**

**SPEAKER: BILLY DOWNING, ESM CEO/FOUNDER**



Billy Downing is regarded internationally as an expert in college admissions counseling, having coached and guided families around the globe for over a decade. His reputation as a straight-talking, caring, and insightful mentor has helped make The ESM Group a leading educational firm in Europe, Asia and the United States.

Downing's ability to inspire others and to build consensus makes him a natural leader and has contributed to his success in building organizations and networks with a global presence.



Billy will give families a realistic, practical and enjoyable presentation on how the real college admissions process works. He will cut through the noise of application hype and present with real examples of how students can increase their chances of finding their right-fit college.

For registration, please visit [www.esmevents.com](http://www.esmevents.com)

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